

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 10/23
Estimate Number	1193

Invoice #	112775-1		
Invoice Date	10/28/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/28/12		

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	112775
Alt Order #	06146609
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a	-			•				
	ISSUE CLA	ASS OF TIME									
				10/22/12 t	o 10/28/12	4x	-TWTF				
	WRAL			W	10/24/12	:30	5:57 AM	D3C12-NC07-T03H	\$1,400.00)	2
	WRAL			Th	10/25/12	:30	6:24 AM	D3C12-NC07-T03H	\$1,400.00)	4
	WRAL			F	10/26/12	:30	6:13 AM	D3C12-NC07-T03H	\$1,400.00)	1
	WRAL			F	10/26/12	:30	6:58 AM	D3C12-NC07-T03H	\$1,400.00)	3
2	WRAL	CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME									
				10/22/12 t	o 10/28/12	4x	-TWTF				
	WRAL			W	10/24/12	:30	8:28 AM	D3C12-NC07-T03H	\$750.00)	2
	WRAL			W	10/24/12	:30	8:59 AM	D3C12-NC07-T03H	\$750.00		3
	WRAL			Th	10/25/12	:30	8:29 AM	D3C12-NC07-T03H	\$750.00		4
	WRAL			F	10/26/12	:30	7:59 AM	D3C12-NC07-T03H	\$750.00)	1
3	WRAL	CBS This Morning Saturday	8am - 10am								
	ISSUE CLA	ASS OF TIME									
				10/22/12 t	o 10/28/12	1x	1-				
	WRAL			Sa	10/27/12	:00				See MG 3.2	1
	WRAL	CBS This Sat Morning 8-9a	8-9a	Sa	10/27/12	:30	8:57 AM	D3C12-NC07-T05H	\$600.00	MG for 3.1 10/27	2
4	WRAL	CBS Sunday Morning	9-1030a								
	ISSUE CLA	ASS OF TIME									
				10/22/12 t	o 10/28/12	1x	1				
	WRAL			Su	10/28/12	:30	10:29 AM	D3C12-NC07-T05H	\$750.00)	1
5	WRAL	Face the Nation	1030-11a								
	ISSUE CLA	ASS OF TIME									
				10/22/12 t	to 10/28/12	1x	1				
	WRAL			Su	10/28/12	:00			\$750.00	See MG 5.2	1
	WRAL	Face The Nation 1030-1130	1030-1130	Su	10/28/12	:30	11:25 AM	D3C12-NC07-T05H		MG for 5.1 10/28	2
				program a	airs 1 hour - I	SSUE CLA	ASS OF TIME				
6	WRAL	Dr. Phil	9-10a								
	ISSUE CLA	ASS OF TIME									



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Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12

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6	WRAL	Dr. Phil	9-10a	<u> </u>	•		-				
	ISSUE CL	ASS OF TIME									
	WRAL			W	10/24/12	:30	9:23 AM	D3C12-NC07-T03H	\$450.00		1
7	WRAL	Price is Right	11a-12p								
	ISSUE CL	ASS OF TIME									
				10/22/12	2 to 10/28/12	3x	-TWTF				
	WRAL			W	10/24/12	:00			\$450.00	See MG 7.4,7.5	1
	WRAL			Th	10/25/12	:00				9 See MG 7.4,7.5	2
	WRAL	Late Late Show	1237a-137a	Th	10/25/12	:30	1:07 AM	D3C12-NC07-T03H	\$350.00	MG for 7.2,7.3,7.1	4
	MOAL				UE CLASS OF		0.9		4.50.00		_
	WRAL	MDAL O- Name O-t	0.0-	F	10/26/12	:00:	7.40.414	-2-12 11-07 -0511	,	See MG 7.4,7.5	3
	WRAL	WRAL 6a News Sat	6-8a	Sa	10/27/12 UE CLASS OF	:30	7:10 AM	D3C12-NC07-T05H	\$1,000.00	MG for 7.2,7.3,7.1	5
•	WD41		40 4	IVIG 155	UE CLASS OF	- I IIVIE K	0.9				
8	WRAL	Noon News	12p-1p								
	ISSUE CL	ASS OF TIME		40/00/4	0.4- 40/00/40	0	T./T.				
	WDAI			10/22/12 W	2 to 10/28/12	3x	-TWTF	-2-12 N-07 -03N	Ф000 00		
	WRAL WRAL			vv Th	10/24/12 10/25/12	:30 :30	12:28 PM 12:37 PM	D3C12-NC07-T03H D3C12-NC07-T03H	\$600.00 \$600.00		ı
	WRAL			F	10/25/12	:30	12.37 PM 12:12 PM	D3C12-NC07-T03H	\$600.00		3 2
•		Variation and the Breathers	4 5	1	10/20/12	.50	12.12 101	D3C12-NC07-103H	φουυ.υυ	•	۷
9	WRAL ISSUE CL	Young and the Restless ASS OF TIME	4-5p								
	.0002 02	3.00 01 1.W.E		10/22/12	2 to 10/28/12	3x	-TWTF				
	WRAL			W	10/24/12	:30	4:28 PM	D3C12-NC07-T03H	\$1,200.00)	2
	WRAL			Th	10/25/12	:30	3:58 PM	D3C12-NC07-T03H	\$1,200.00)	3
	WRAL			F	10/26/12	:30	3:58 PM	D3C12-NC07-T03H	\$1,200.00)	1
10	WRAL	5:30 News	530-6p								
	ISSUE CL	ASS OF TIME	•								
				10/22/12	2 to 10/28/12	3x	-TWTF				
	WRAL			W	10/24/12	:30	5:38 PM	D3C12-NC07-T03H	\$1,800.00)	2
	WRAL			Th	10/25/12	:30	5:53 PM	D3C12-NC07-T03H	\$1,800.00)	3
	WRAL			F	10/26/12	:30	5:43 PM	D3C12-NC07-T03H	\$1,800.00)	1
11	WRAL	6pm News (M-F)	6-630p								



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ISSUE CLASS OF TIME

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	ISSUE CLASS OF TIME		<u> </u>	•		•	•	•	•	•
			10/22/1	2 to 10/28/12	3x	-TWTF				
	WRAL		W	10/24/12	:30	6:28 PM	D3C12-NC07-T03H	\$2,200.00		3
	WRAL		Th	10/25/12	:30	6:11 PM	D3C12-NC07-T03H	\$2,200.00)	2
	WRAL		F	10/26/12	:30	6:13 PM	D3C12-NC07-T03H	\$2,200.00)	1
13	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P								
			10/22/1	2 to 10/28/12	3x	-TWTF				
	WRAL		Th	10/25/12	:30	7:14 PM	D3C12-NC07-T03H	\$1,400.00)	1
	WRAL		Th	10/25/12	:30	7:28 PM	D3C12-NC07-T03H	\$1,400.00		2
	WRAL		F	10/26/12	:30	7:23 PM	D3C12-NC07-T03H	\$1,400.00)	3
14	WRAL Entertaiment Tonight ISSUE CLASS OF TIME	730-8P								
			10/22/1	2 to 10/28/12	1x	-TWTF				
	WRAL		F	10/26/12	:30	7:46 PM	D3C12-NC07-T03H	\$1,400.00)	1
15	WRAL Tue Hour 2 ISSUE CLASS OF TIME	9-10p								
			10/22/1	2 to 10/28/12	1x	-1				
	WRAL		Tu	10/23/12	:00				See MG 15.2	1
	WRAL Fri Hour 2		F ISSUE	10/26/12 CLASS OF TII	:30 ME R10.9	9:33 PM	D3C12-NC07-T03H	\$6,500.00) MG for 15.1 10/23	2
16	WRAL Wed Hour 3 ISSUE CLASS OF TIME	10-11p								
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		W	10/24/12	:30	10:48 PM	D3C12-NC07-T03H	\$3,500.00)	1
17	WRAL Thu Hour 3 ISSUE CLASS OF TIME	10-11p								
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	10:47 PM	D3C12-NC07-T03H	\$4,500.00)	1
18	WRAL Fri Hour 2	9-10p								



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18	WRAL	Fri Hour 2	9-10p	•	_		•				
	ISSUE CLA	ASS OF TIME									
				10/22/12 to	0 10/28/12	1x	1				
	WRAL			F	10/26/12	:30	9:46 PM	D3C12-NC07-T03H	\$3,500.00		1
19	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME	•								
				10/22/12 to	0 10/28/12	5x	-TWTF				
	WRAL			W	10/24/12	:30	11:14 PM	D3C12-NC07-T03H	\$1,800.00		1
	WRAL			W	10/24/12	:30	11:32 PM	D3C12-NC07-T03H	\$1,800.00		2
	WRAL			Th	10/25/12	:30	11:14 PM	D3C12-NC07-T03H	\$1,800.00		5
	WRAL			Th	10/25/12	:30	11:34 PM	D3C12-NC07-T03H	\$1,800.00		3
	WRAL			F	10/26/12	:30	11:32 PM	D3C12-NC07-T03H	\$1,800.00		4
21	WRAL ISSUE CLA	David Letterman ASS OF TIME	1135p-1237a								
				10/22/12 to	10/28/12	4x	-TWTF				
	WRAL			W	10/24/12	:30	11:59 PM	D3C12-NC07-T03H	\$600.00		4
	WRAL			W	10/24/12	:30	12:31 AM	D3C12-NC07-T03H	\$600.00		2
	WRAL			Th	10/25/12	:30	11:47 PM	D3C12-NC07-T03H	\$600.00		3
	WRAL			Th	10/25/12	:30	12:09 AM	D3C12-NC07-T03H	\$600.00		1
23	WRAL	CRIMINAL MINDS ASS OF TIME	1135-1235XM								
	ISSUE GLA	ASS OF THIVE		10/22/12 to	0 10/28/12	1x	1-				
	WRAL			Sa	10/27/12	:30	12:31 AM	D3C12-NC07-T05H	\$300.00		1

Aired Spots 44

> \$65,200.00 Gross Total

Agency Commission \$9,780.00

Payment Terms 30 Days **Net Amount Due** \$55,420.00